

## Video Content Specifications



For the best playback experience at an event, the following video specs work well with our computers and projectors.

**Codec: H.264 or H.265**  
**Frame Rate: 29.97 or 59.94**  
**Scan Type: Interlaced**  
**Bit Rate: 10-20 Mbps**  
**Resolution: 1080**  
**Audio Channels: Stereo**  
**Audio Codec: AAC**  
**Audio Data Rate: 320 kbps**  
**Audio Sample Rate: 48 kHz**

When rendering out your video, it is best for it to fade up from black at the beginning. At the end, it is best to freeze on a logo or title screen if you have one, rather than fading to black.

For audio, keep in mind that your video will most likely be viewed in a large room that is very 'lively'. Please EQ your video, especially the voices.

Also for audio, please normalize the entire video so there is a consistent volume throughout. If you are creating more than one video that will be viewed at one event, make sure all videos have matching volume.

If you have any questions, please contact Navin Kharmai - 616.862.0683 (voice or text), [navin@ariashow.com](mailto:navin@ariashow.com).

Thank you.